



THE AUTHENTIC LEADER

“ Once I Stopped Telling and Started Listening, Everything Changed ”

Through highly engaging, interactive workshops and keynote presentations, Dave Cooke shares a powerful message about the impact of effective communication through a methodology he calls “**Selfless Listening.**”

Born out of his extensive experience in sales and executive coaching, and refined by his journey with his youngest son’s heroin addiction, Dave is committed to this process for “*The Authentic Leader*” which:

1. Engages and Inspires Others
2. Enhances Problem Solving Abilities
3. Improves Performance and Results
4. Strengthens Relationships

- Improve collaborative interaction
- Facilitate engaged learning conversations
- Provide a platform to share and exchange ideas
- Build trust and improves understanding
- Proactively facilitate change
- Enhance teamwork and communication
- Identify hidden obstacles to growth and improvement

To learn more about “**The Authentic Leader**” through our “Selfless Listening” programs, or to schedule a presentation, contact Dave Cooke at dave@thecookegroupllc.com or 586.201.9057