



THE AUTHENTIC LEADER

“ Once I Stopped Telling and Started Listening, Everything Changed ”

Through highly engaging, interactive workshops and keynote presentations, David Cooke shares a powerful message about the impact a shift in communication behaviors, utilizing a methodology he identifies as “**Selfless Listening**,” has on leadership and relationship development.

Born out of his extensive experience in sales and executive coaching, and refined by his journey with his younger son’s heroin addiction, Dave is committed to this process for “*The Authentic Leader*” which:

1. Engages and Inspires Others
2. Enhances Problem Solving Abilities
3. Improves Performance and Results
4. Strengthens Relationships

- Improve collaborative interaction
- Facilitate engaged learning conversations
- Provide a platform to freely share and exchange ideas
- Build trust and improves understanding
- Proactively facilitate change
- Enhance teamwork and communication
- Identify hidden obstacles to growth and improvement

To learn more about “**The Authentic Leader**” through our “Selfless Listening” programs, or to schedule a presentation, contact Dave Cooke at dave@thecookegroupllc.com or 586.201.9057